

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant	:	Zachary J. Mason, Ph.D.
Appl. No.	:	10/684,313
Filed	:	October 13, 2003
For	:	PREDICTIVE ANALYSIS OF BROWSE ACTIVITY DATA OF USERS OF A DATABASE ACCESS SYSTEM IN WHICH ITEMS ARE ARRANGED IN A HIERARCHY
Examiner	:	Gortayo, Dangelino N.
Group Art Unit	:	2168

**RESPONSE TO OFFICE ACTION AND  
SUBSTANCE OF TELEPHONE INTERVIEW**

**Mail Stop Amendment**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on October 11, 2006, please reconsider the above-referenced application in view of the following amendments, substance of interview and remarks:

**Substance of Interview** begins on page 2 of this paper.

**Remarks/Arguments** begin on page 3 of this paper.